



PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

Circular: To All Members and All concerned

Subject: Pakistan Travel Mart 2018

Dear All,

As conveyed vide our circular earlier, Pakistan Hotels Association made its presence at the subject event from its Stall, which was larger than that of the previous year. We are thankful to M/s. Landmark Communication, its CEO Mr. Muhammad Ali Hamdani and his team in making the event a great success.

Despite the paucity of time and resources, your Association achieved a positive impact for its presence at PTA 2018, receiving many visitors of consequence. Seniors from the Hotel Industry, COTHM, PITHM, Tourism Administration, Travel Trade and Senior Travel Agents from Sindh, Punjab and Khyber Pakhtunkhwa came looking in for us and aspiring young men and women came to get better acquainted with Pakistan Tourism and discussed ways and means of entering it as stakeholders. Eminent Vendors of Tourism Support Services also visited our stall.

Attached is our advertisement in the Event Catalogue, pictures of our Stall, Conference on Pakistan's Hospitality Industry held on 3rd October, 2018 at PTM 2018 inviting Guests of Honors, i.e. KPK Senior Tourism Minister Mr. Atif Khan, Sindh Tourism Minister Syed Sardar Ali Shah, and Mr. Fida Khan Fida, Tourism Minister Gilgit Baltistan. From hospitality Industry, following Panelists attended the Conference:

First Session:

1. Mr. Byram D. Avari, Chairman, Avair Hotels Limited
2. Mr. Aziz Boolani, CEO Serena Hotels in Pakistan and
3. Mr. Haseeb A. Gardezi, COO, Hospitality Division, Hashoo Group

Second Session:

4. Mr. Mirza Mansoor Ahmad, General Manager, Movenpick Hotel Karachi
5. Mr. Azeem Qureashi, General Manager, Beach Luxury Hotel, Karachi
6. Mr. Rehan Faiz Pirzada, Cluster General Manager, Karachi Marriott Hotel
7. Mr. Grant Raubenheimer, VP Operations, Avair Hotels Limited
8. Mr. Ahmed Shafiq, CEO, COTHM

Moderator were Mr. Iftikhar Hamdani, Cluster General Manager, Wyndham Hotels and Mr. Babar Sheikh, Director International Development, COTHM. Pakistan Travel Mart 2018 concluded with a celebration of PTM Gala Dinner held at Pearl-Continental Hotel Karachi on October 04, 2018. A festive celebration was showcased with troupes from Malaysia, Thailand, Gilgit Baltistan and KPK, who entertained guests with their artistic forms of dances to display their culture through traditional dances and singing. Different speakers at dinner highlighted the importance of tourism for the socio-economic uplift of Pakistan.

With Best Regards

Pakistan Hotels Association